

BLOWSOM



Before becoming **BLOWSOM**, Arnaud grew up in a family of music lovers, and started playing guitar before his teacher was sent to prison after only 4 lessons. From then on destined for an independent career, BLOWSOM learned one by one all the instruments that make up his music today.

Influenced by the French Touch, he claims a borderless and very free approach of his music, where the whole spectrum of indie pop, from rock to electro, can be heard.

A few months after his second EP "1901 - Part II", BLOWSOM continues to unveil himself without hesitation and bring some fresh air with his new EP "**BLOWSOM & friends**" gathering KESMAR, Luke Noa and anaïs.

Supported by the media and DSPs in France and internationally, very active on social media and especially TikTok where his concept of "Song ID" has met a great success, BLOWSOM continues to write a story where self-mockery and sensitivity are mixed, a mixture that has become a real trademark for the French artist.

HIGHLIGHTS

Mini-Euro Tour 2022 : La Boule Noire (Paris), opening for easylife, Oscar Anton, Rikas Lola Marsh (Paris, Nantes, London, Milan, Gebäude, Musikbunke), anaïs (Berlin, Cologne, Munich, Hamburg)

Media Support : Earmilk, Modzik, BBC, Jack (Canal +)...

Radios : Europe 1 (FR), France Inter (FR), Virgin (FR), Deutschlandfunk (ALL), Triple J (AUS), TBS FM (KR)...

DSPs Support : Cover of Indie Brandneu

100+ editorial playlists including Spotify Indie Pop (US), New Music Friday (ALL), Bedroom Pop (US), Fresh Finds (US), Indie Brandneu (ALL), Fresh Indie, Bedroom Pop, Made in France, Apéro...

KEY STATS

Spotify : + 13m streams all time

TikTok : + 33k subscribers in 2022, FIFA Song (1,6m views, 200k likes)

Socials : 74k subscribers all platforms

Tour : + 10 concerts in 2022

